



Right to Life of Central California

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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Pro-life advocates in Fresno to launch groundbreaking 40 Days for Life campaign

Fresno, CA – On September 24, Fresno area pro-life advocates will join together with people of faith and conscience from many other communities from coast to coast to kick off the area’s own version of the groundbreaking 40 Days for Life campaign. They will be kicking off the event with a press conference at Fresno City Hall at 6:00 p.m.

40 Days for Life is an intensive pro-life initiative that focuses on 40 days of prayer and fasting, 40 days of peaceful vigil at abortion facilities, and 40 days of grassroots educational outreach. The Fresno 40 Days prayer vigil will take place outside of Planned Parenthood Mar Monte, located at 650 N. Fulton St for 12 hours every day of the campaign.

“As people here in Fresno join with others from across the country to pray and fast and take courageous action for 40 days to end the tragic violence of abortion, we look forward to seeing what kind of transformation God will bring about in our city and throughout America,” said Josh Brahm, spokesperson for the Fresno 40 Days for Life campaign.

Speakers at the 40 Days for Life kickoff event include: Walter Hoye, the President and Founder of the [Issues4Life Foundation](#) and author of the book, “Leadership from the Inside Out;” Ruth Ann Doyle, Director of [the IRMA Network](#), who speaks on the negative effect abortion has on women, and Josh Brahm, Education Director for [Right to Life of Central CA](#) and Campaign Director for [40 Days for Life Fresno](#).

Everyone who attends a 40 Days for Life vigil is asked to sign a “Statement of Peace.” Organizers made their nonviolent philosophy explicit from the beginning to curb any potential problems and disprove the media’s false depictions of the pro-life movement as violent or extremist.

“We are expecting great things for our local 40 Days for Life campaign,” said Brahm. “It is exciting for our city to be a part of something that can have such lifesaving impact, and we can’t wait to begin.”

To learn more about the national 40 Days for Life campaign, visit www.40DaysForLife.com. For information about the local Fresno campaign, visit www.40DaysFresno.org

For assistance or for more information, please contact Josh Brahm at Josh@RTLCC.org or 559-229-BABY.

Right to Life of Central CA is one of the leading pro-life organizations in the Central Valley. For more information or to check out their other projects, visit www.FresnoProLife.org.

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